





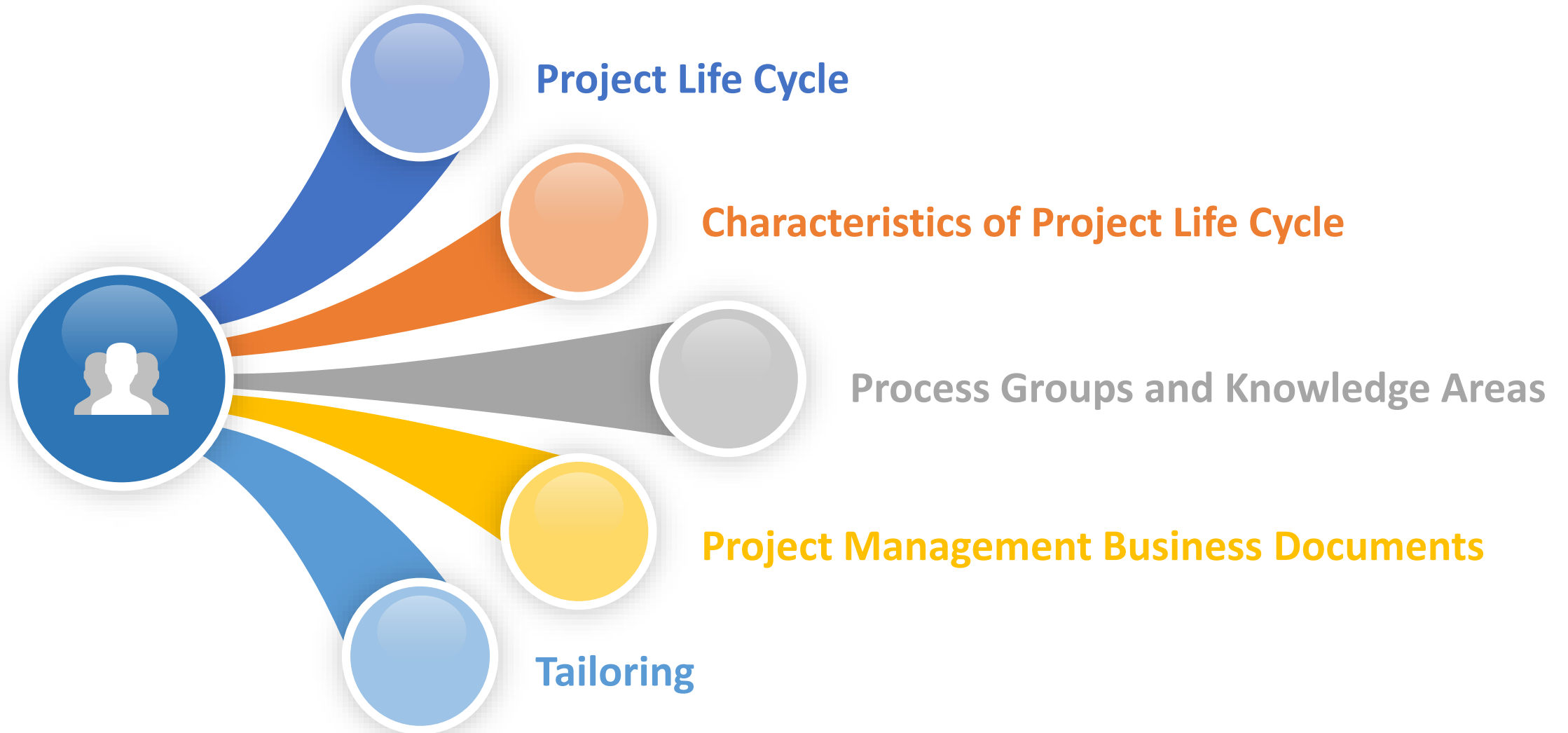
# PMSOFT

Character ▶ Integrity ▶ Results

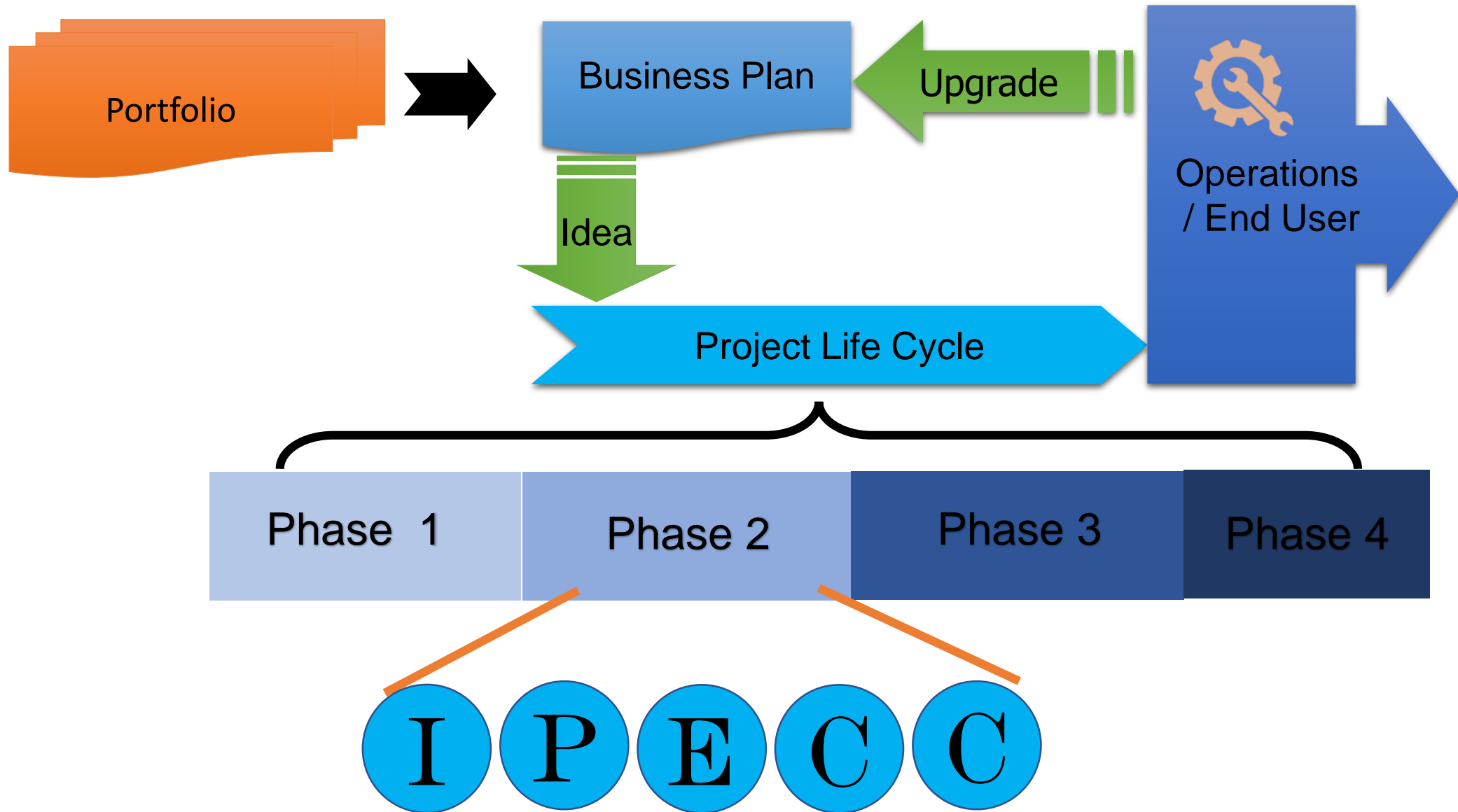
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## Project Life Cycle

# Learning Objectives



# Product and Project Lifecycle



# Key Concepts

## **Product life cycle**

The natural grouping of ideas, decisions, and actions into product phases, from product conception to operations to product phase out.

## **Project phase**

A collection of logically related project activities that culminates in the completion of one or more deliverables.

## **Project life cycle**

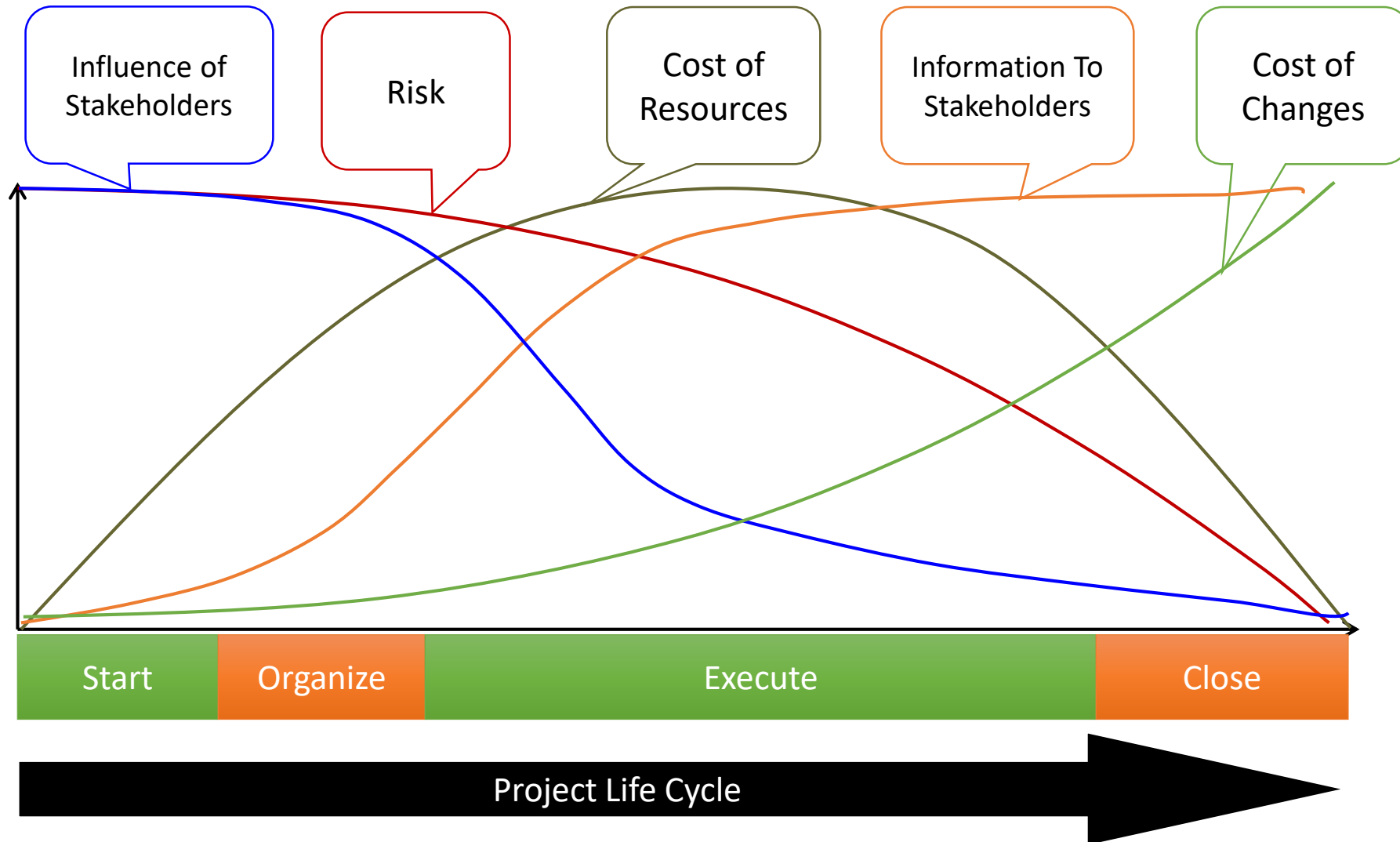
Collectively the project phases are known as the project life cycle.

# Life-Cycle Models

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Approach	Requirements	Activities	Delivery	Goal
Predictive	Fixed	Performed Once	Single Delivery	Manage Cost
Iterative	Dynamic	Repeated Until Correct	Single Delivery	Correctness of Solution
Incremental	Dynamic	Performed Once for each Increment	Frequent Small Deliveries	Speed to Value
Agile	Dynamic	Repeated Until Correct	Frequent Small Deliveries	Customer Value and Feedback

# Project Life Cycle Characteristics



# Process Groups

## Initiating

Authorizing a Project or a Phase



## Executing

Executing the Plan



## Monitoring and Controlling



Observing and Adapting to Stay on Course

## Planning

Planning a Project or a Phase

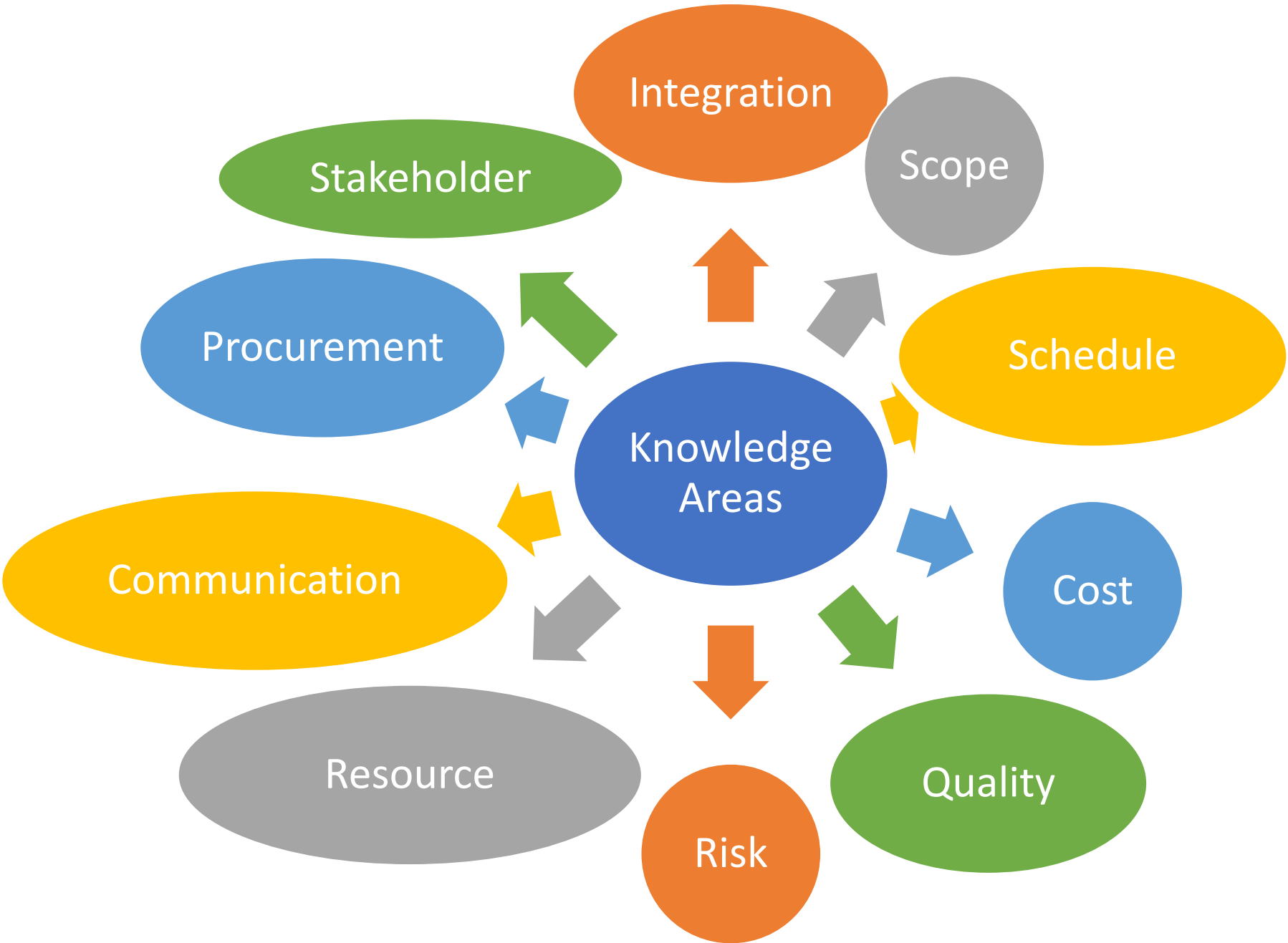


## Closing

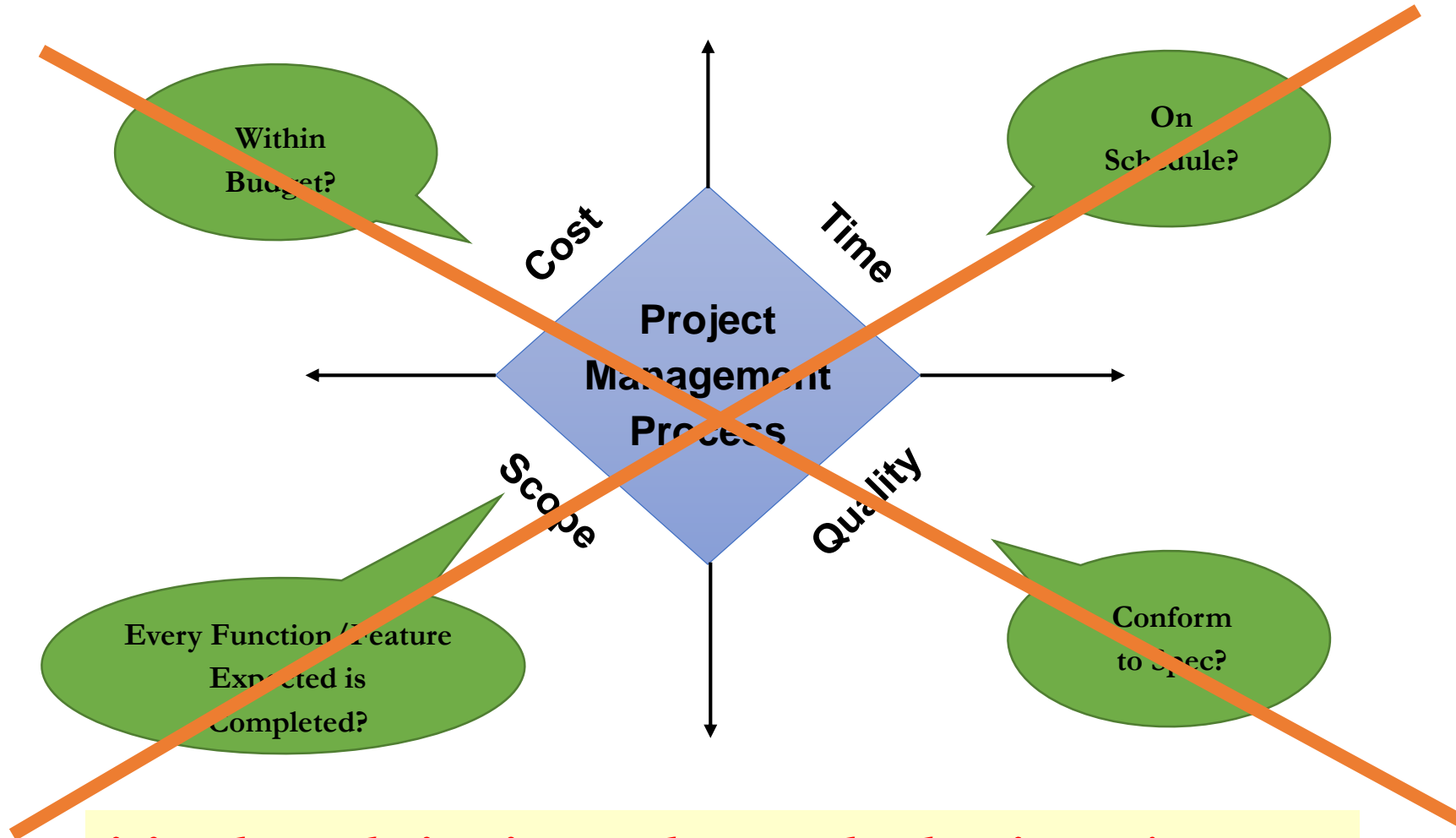
Closing a Project or a Phase







# View From the Top



*it's about bringing value to the business!*

# Business Value



Tangible

Monetary Assets

Equity

Utility

Market share

Assets



Intangible

Goodwill

Brand recognition

Trademarks

Reputation

# Project Management Business Documents

## •Business Case

- Situation Assessment
- Evaluation and Recommendation

## •Benefits Management Plan

- Target Benefits & Plan for Benefit Realization

## •Charter

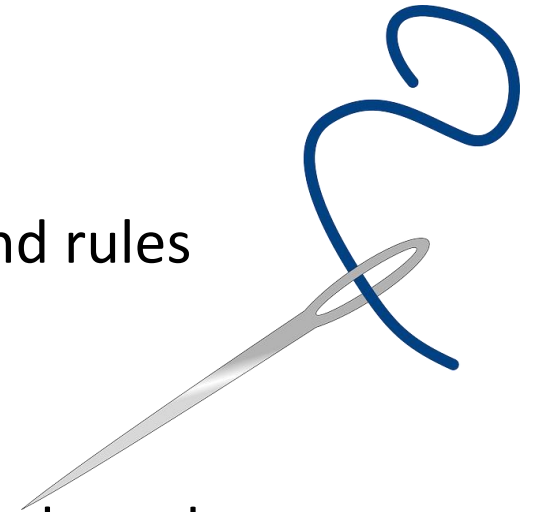
- Authorization and “How To”

## •Success Measures

- What success looks like?

# Tailoring

- A “Methodology” is a system of practices, techniques, procedures and rules
- **One size doesn't fit all**
- Tailoring is necessary because each project is unique
- Appropriate processes, techniques and life cycle phases need to be selected
- Tailoring should be done according to:



Size	Complexity	Nature
Significance	Type (Internal / External)	Environment
Culture	Governance	Constraints



**PMSOFT**

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